



WATERSHED

FUNDS MANAGEMENT



She's done it!

We are very proud to announce that our very own Shantelle Lay has been awarded [Money Management's BDM of the Year!](#)

The award is recognition of the energy, dedication, and passion that Shantelle brings every day in servicing our clients and representing our firm. Shantelle's successes over the past twelve months have been nothing short of outstanding and we couldn't be prouder of her nor think of a more

deserving winner. As we mentioned in our submission on her behalf - she is exactly what awards should be about.

Congratulations on this amazing achievement Shantelle, we look forward to celebrating as a team with you!

Adam, Adrian, Ben & the entire Watershed team.



Select category

INDIVIDUAL

GROUP

BDM of the Year

Tony Andronaco, Yarra Capital Management
Rachel Bushara, TAL

🏆 Shantelle Lay, Watershed Funds Management

Jeannene O'Day, First Sentier Investments
Devin O'Keefe, Australian Ethical Investments
Mai Platts, Bennelong Funds Management
Paul Sleiman, First Sentier Investors
Campbell Stevens, VanEck
Vinnie Wadhera, Betashares
Joy Yacoub, Pella Funds Management

Marketer of the Year

🏆 Sarah Bunning, Capital Group

Charlotte Dunstone, BT Financial Group
Natalie Jollow, Global X
Carmen Lau, J.P. Morgan Asset Management
Erin Richardson, Wingate
Catherine Roan, Fidante
Dean Weinbren, Pengana Capital Group



Warm regards,

Shantelle Lay

Business Development Manager
Watershed Funds Management *of the year!*

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Watershed Funds Management

Watershed Funds Management is a specialist Managed Account provider and has been a pioneer in the delivery of Managed Account (MDA & SMA) solutions to financial advisers. Watershed leverages the expertise of a highly credentialed investment team to form a global thematic view that determines asset class and sector allocations.

Our investment committee structure differs for each Managed Account (SMA) and is chaired by an individual with niche expertise and a proven track record for managing portfolios within that asset class. With a research process that is both rigorous and thorough we have been able to deliver strong historical returns across our full suite of SMA's.

An investment in a Watershed SMA provides professional and active investment management with full transparency of holdings, transactions and structure. Watershed seeks

to form a collaborative relationship with advisers, actively communicating portfolio strategy in the current market environment so that advisers are better equipped to communicate with their clients.
